

# AT&T Plan Comparison

| Traditional Family Plan -<br>1400 minutes, 2GB per line,<br>Unlim Txt, + 4 Subsidized/<br>Contract Phones |             |                     | New Mobile Share Plan -<br>10GB data, Unlim Talk & Txt,<br>+ 4 Subsidized/Contract<br>Phones |                        |                     | New Mobile Share Plan -<br>10GB data, Unlim Talk & Txt,<br>+ 4 NEXT 12 Phones |              |                     | New Mobile Share Plan -<br>10GB data, Unlim Talk & Txt,<br>+ 4 NEXT 18 Phones |              |                     |
|-----------------------------------------------------------------------------------------------------------|-------------|---------------------|----------------------------------------------------------------------------------------------|------------------------|---------------------|-------------------------------------------------------------------------------|--------------|---------------------|-------------------------------------------------------------------------------|--------------|---------------------|
|                                                                                                           |             | 21% FAN<br>Discount |                                                                                              |                        | 21% FAN<br>Discount |                                                                               |              | 21% FAN<br>Discount |                                                                               |              | 21% FAN<br>Discount |
| Talk                                                                                                      | \$80.00     | <b>\$63.20</b>      | Talk/Data/Txt                                                                                | \$100.00               | <b>\$79.00</b>      | Talk/Data/Txt                                                                 | \$100.00     | <b>\$79.00</b>      | Talk/Data/Txt                                                                 | \$100.00     | <b>\$79.00</b>      |
| Data                                                                                                      | \$100.00    | <b>\$79.00</b>      |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| Txt                                                                                                       | \$30.00     | <b>\$23.70</b>      |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| Line 1                                                                                                    | \$0.00      | \$0.00              | Line 1                                                                                       | \$40.00                | \$40.00             | Line 1                                                                        | \$15.00      | \$15.00             | Line 1                                                                        | \$15.00      | \$15.00             |
| Line 2                                                                                                    | \$10.00     | \$10.00             | Line 2                                                                                       | \$40.00                | \$40.00             | Line 2                                                                        | \$15.00      | \$15.00             | Line 2                                                                        | \$15.00      | \$15.00             |
| Line 3                                                                                                    | \$10.00     | \$10.00             | Line 3                                                                                       | \$40.00                | \$40.00             | Line 3                                                                        | \$15.00      | \$15.00             | Line 3                                                                        | \$15.00      | \$15.00             |
| Line 4                                                                                                    | \$10.00     | \$10.00             | Line 4                                                                                       | \$40.00                | \$40.00             | Line 4                                                                        | \$15.00      | \$15.00             | Line 4                                                                        | \$15.00      | \$15.00             |
| Service                                                                                                   | \$240.00    | <b>\$195.90</b>     | Service                                                                                      | \$260.00               | <b>\$239.00</b>     | Service                                                                       | \$160.00     | <b>\$139.00</b>     | Service                                                                       | \$160.00     | <b>\$139.00</b>     |
|                                                                                                           |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| Phone 1*                                                                                                  | \$0.00      | \$0.00              | Phone 1*                                                                                     | \$0.00                 | \$0.00              | Phone 1*                                                                      | \$32.50      | \$32.50             | Phone 1*                                                                      | \$27.08      | \$27.08             |
| Phone 2*                                                                                                  | \$0.00      | \$0.00              | Phone 2*                                                                                     | \$0.00                 | \$0.00              | Phone 2*                                                                      | \$32.50      | \$32.50             | Phone 2*                                                                      | \$27.08      | \$27.08             |
| Phone 3*                                                                                                  | \$0.00      | \$0.00              | Phone 3*                                                                                     | \$0.00                 | \$0.00              | Phone 3*                                                                      | \$32.50      | \$32.50             | Phone 3*                                                                      | \$27.08      | \$27.08             |
| Phone 4*                                                                                                  | \$0.00      | \$0.00              | Phone 4*                                                                                     | \$0.00                 | \$0.00              | Phone 4*                                                                      | \$32.50      | \$32.50             | Phone 4*                                                                      | \$27.08      | \$27.08             |
| Phones                                                                                                    | \$0.00      | \$0.00              | Phones                                                                                       | \$0.00                 | \$0.00              | Phones**                                                                      | \$130.00     | \$130.00            | Phones**                                                                      | \$108.33     | \$108.33            |
|                                                                                                           |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
|                                                                                                           |             |                     |                                                                                              |                        |                     | Per month<br>1-20                                                             | \$290.00     | <b>\$269.00</b>     |                                                                               |              |                     |
| Per month                                                                                                 | \$240.00    | <b>\$195.90</b>     | Per month                                                                                    | \$260.00               | <b>\$239.00</b>     | Per month<br>21-24                                                            | \$160.00     | <b>\$139.00</b>     | Per month                                                                     | \$268.33     | <b>\$247.33</b>     |
| Upfront***                                                                                                | \$796.00    | \$796.00            | Upfront***                                                                                   | \$796.00               | \$796.00            | Upfront***                                                                    | \$0.00       | \$0.00              | Upfront***                                                                    | \$0.00       | \$0.00              |
| 24 months                                                                                                 | \$6556.00   | <b>\$5497.60</b>    | 24 months                                                                                    | \$7036.00              | <b>\$6532.00</b>    | 24 months                                                                     | \$6440.00    | <b>\$5936.00</b>    | 24 months                                                                     | \$6440.00    | <b>\$5936.00</b>    |
|                                                                                                           |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| Phone only<br>cost per<br>phone                                                                           | \$199 + ??? | ~\$650              | Phone only<br>cost per<br>phone                                                              | \$199 + (\$25 x<br>24) | \$799.00            | Phone only<br>cost per<br>phone                                               | \$32.50 x 20 | \$650.00            | Phone only<br>cost per<br>phone                                               | \$27.08 x 24 | \$650.00            |
|                                                                                                           |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| - <b>Bold + Italic</b> indicates FAN discount applied                                                     |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| * - Assumes 4 phones valued at \$650 retail (i.e. iPhone 6 16GB)                                          |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| ** - NEXT 12 plan you only have Phone payments for 20 of 24 months                                        |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |
| *** - NEXT phones will require upfront Sales Tax payment                                                  |             |                     |                                                                                              |                        |                     |                                                                               |              |                     |                                                                               |              |                     |