

You are chatting with David, an Apple Expert

- Hi, my name is David. Welcome to Apple!
- **David:** Good evening.
- **David:** How may I assist you today?
  - **You:** hi there, do you know how much iPhone 4 is going to be in the UK under pay as you go?
- **David:** I'm happy to assist with that.
- **David:** The pricing is not available yet for the iPhone, but it will be on June 15 when preorder starts.
  - **You:** but if i remember correctly, steve jobs mentioned that it'll be priced the same as the 3Gs?
- **David:** That's correct.
  - **You:** does that only apply to phones linked to a contract?
  - **You:** or only to the US?
- **David:** We do not have that information yet. It was announced contracted pricing in the US would remain the same.
  - **You:** alright
  - **You:** so second question
- **David:** Did you sign up to be notified when it does release?
  - **You:** do you know when the pre-ordering window usually starts? is it at midnight on the 15th, or could it be any time on the 15th?
  - **You:** yes i have

- **David:** It could be anytime on the 15th.
- **You:** alright and final question - will i be able to extend my o2 contract in an apple store, or do i have to get the phone in an o2 store if i want to take advantage of the reduced price?
- **David:** You will need to visit the Apple store to see what your options are if you are under contract.
- **You:** well i'm not under contract (one-month running contract with o2...), so am eligible for an upgrade. the question really boils down to if the apple store only sells pay-as-you-go phones or also contract phones
- **David:** Both.
- **David:** Online is Pay and Go only.
- **You:** ah that's great! so if i pre-order online on the 15th, i'll have to pre-order for collection in store?
- **David:** If you preorder online we will ship it right to you. You can reserve online on the 15th for store pick up.
- **You:** superb!
- **You:** thanks a lot!
- **David:** If you order online, be sure to chat with us again.
- **David:** Thank you for visiting the Apple Store. We appreciate your business. If you would like more help, please chat with us again.